

influencer

Influencing Employee Engagement

Improve engagement and achieve dramatic gains in productivity, cost, quality, and even stock performance.

You will learn:

- ⇒ The four factors that drive engagement
- ⇒ How to translate purpose into meaningful behavior
- ⇒ How to motivate and enable employees with personal, social, and structural influences

Research shows engaged employees outperform their peers by as much as 43 percent. Yet workforce apathy has peaked on the heels of massive layoffs in the middle of a “jobless recovery”.

In most organizations, recent polls show that only 17 percent of the workforce is highly engaged and 70 percent plan to leave their current job once the economy picks up.

So how do you motivate an already overworked team?

The answer lies in implementing the Influencer Model—an award-winning strategy to motivate and enable employees to change their behavior and increase engagement.

Specifically, influencing the following two dimensions in the workplace will create drastic improvement in employee engagement:

- **Purpose:** People who are highly engaged invest in their work with a sense of mission, passion, pride, and accomplishment.
- **Control:** People who are highly engaged know they and their organization have the control required to accomplish their purpose.

Contact us to **book this speech today!**

This presentation will show leaders how to create an influence strategy that both invokes purpose and enables employees to do their job.

Length: 1 to 3 hours

Audience: General to executive level

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